## ABSTRACT OF THE DISCLOSURE

A baby bottle harness or support device provides a pair of straps that fasten to the child's shoulder area, each strap forming a loop around the child's shoulder and armpit for each 5 arm. Bands extend downwardly from the loops that support a sleeve that contains a baby bottle or the like. The loops and bands are sized and shaped so that the bottle and sleeve can drop to a position that is no lower than the child's outstretched arms when lowered to the child's sides. The 10 bands provide enough slack for enabling the child to lift the bottle and sleeve to the child's mouth area but not over his or her head without placing undue tension on the straps or the bands.